



FOR IMMEDIATE RELEASE

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National Nonprofit Petco Love Invests in Pets In Need of Greater Cincinnati to Help Increase Access to Veterinary Care for Pets in the Greater Cincinnati Area.

Cincinnati, Ohio (January 2025) – Pets In Need is a recipient of a \$2,500 grant investment from national nonprofit Petco Love in support of their lifesaving work for pets in Greater Cincinnati.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested nearly \$400 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like ours — across North America, with more than 6.9 million pets adopted and counting.

The investment in Pets In Need is part of \$1.5M in grants recently announced by Petco Love for more than 170 spay/neuter clinics and other low-cost veterinary care providers to help increase access to veterinary care for pets in their communities. The lifesaving investments are also being granted to reduce economic euthanasia, and the surrender of pets to shelters when families are not able to afford needed veterinary treatment.

“Petco Love knows pets are family and we strive to take care of them the best we can, though the reality is not everyone has equal access to veterinary care as many pet parents face difficult financial times,” said Susanne Kogut, President of Petco Love. “That’s why we are proud to support our partner animal welfare organizations in providing helpful services in their communities, so we can keep pets and their families together.”

“We know pets are widely viewed as beloved family members, playing a vital role in the health and well-being of those who care for them,” said Pam McKie, Executive Director of Pets In Need of Greater Cincinnati. “This generous grant from Petco Love will be used for heartworm prevention and represents a transformative investment in our sustainability, ensuring that every pet, regardless of their pet parent’s income, has access to high-quality veterinary care.” “Resources such as these allow us to remain the only dedicated low-cost affordable option for full service, comprehensive veterinary care in Greater Cincinnati. Together, we’re breaking down barriers to ensure pets and their pet parents enjoy healthier, happier lives and foster stronger, more meaningful bonds—helping both pets and families thrive.”

As part of Petco Love’s mission to make pet families healthier and increase access to veterinary care, through its *Vaccinated and Loved* campaign, Petco Love reached its goal of distributing [three million free](#)

[pet vaccines](#) for family pets in November 2024! The campaign was launched in August 2021, encouraging Petco Love animal welfare partners to host free vaccine clinics. Pets In Need is a nonprofit organization that serves pet families who live within our income guidelines of 200% or less of the federal poverty level and/or in a vulnerable population such as elderly, a veteran, or someone who has become homeless. Our greatest need is for support in subsidizing the cost for pets needing more than wellness care. This is often inclusive of illness appointments, surgical procedures, x-rays or medications. Since 2012, Pets In Need has been the only resource of its kind in the Greater Cincinnati area and serves over 3,000 pets a year.

For more information about Pets In Need visit www.PINCincinnati.org. Learn more about Petco Love here: petcolove.org.

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About Pets In Need

Pets In Need is committed to helping pets stay healthy and together with the people who love them. Its clinic in Lockland provides comprehensive, low-cost veterinary services for pets from homes in which income is at or below 200% of the federal poverty level. The clinic is the only resource of its kind in Greater Cincinnati, serving over 3,000 pets each year. Our compassionate team is committed to supporting both our clients and their pets with kindness and care. To learn more about Pets In Need and the services it provides, please visit www.PINCincinnati.org.

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About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$400 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.9 million pets in partnership with Petco and organizations nationwide. Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Join us.

Visit PetcoLove.org or follow us on [Facebook](#), [Instagram](#), [X](#), [Threads](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.