

MEDIA ALERT April 10, 2024 Media Contact: Pam McKie pmckie@PINCincinnati.org 513.761.7387, ext. 105 (office)

Pets In Need of Greater Cincinnati (PIN) announces New Executive Director

New Executive Director to Lead Pets In Need of Greater Cincinnati (PIN) into Future of Animal Welfare

Cincinnati, OH - Pets In Need of Greater Cincinnati (PIN), Cincinnati's leading provider of affordable veterinary services for low-income individuals and families, proudly announces the appointment of Pam McKie as its new Executive Director. This transition marks a significant milestone as the organization's founder and Executive Director, Ann Ramsey Hill, moves to an Emeritus role after leading PIN since its inception in 2012.

"With this strategic appointment, we are positioning PIN for a pivotal advancement in our organization's journey', Ramsey Hill shares. "Pam's expertise and vision will significantly bolster PIN's mission and amplify our impact within the community. Her leadership will be instrumental in propelling the organization into a new era of growth and service excellence."

McKie brings over three decades of leadership experience to the organization, most recently as Chief Impact Officer at Best Point Education & Behavioral Health. She has a proven track record of driving results, innovation, and transformation in both the for-profit and nonprofit sectors.



"Pets enrich our lives in countless ways, and it's our belief that everyone

should have the opportunity to experience the unconditional love and health benefits that come with pet ownership," says McKie. "I am honored to join PIN in its mission to make quality veterinary care accessible and to partner to strengthen our animal welfare community."

Interview Opportunities:

Pam McKie, new Executive Director Ann Ramsey Hill, Founder, and outgoing Executive Director Barb Lichtenstein, PIN Board Chair

About Pets In Need of Greater Cincinnati Pets In Need is committed to helping pets stay healthy and together with the people who love them. Its clinic in Lockland provides comprehensive, low-cost veterinary services for pets from homes in which income is at or below 200% of the federal poverty level. The clinic is the only resource of its kind in Greater Cincinnati and has served almost 10,000 low-income pet families since opening in 2013. To learn more about Pets In Need and the services it provides, please visit <u>www.PINCincinnati.org</u>.