



EVENT PROGRAM ADVERTISING

Our fifth annual *PetCasso* will be held on Saturday, November 18th at The Summit, a beautiful hotel that just opened on the MedPace Campus in Madisonville. The evening will include a cocktail buffet, open bar, live music, and a fabulous silent auction which will also be open to the public online. Last year's event drew more than 275 guests.

For the third year, the silent auction will prominently feature *Painted Pets* - dog and cat forms transformed (à la Big Pig Gig) into one-of-a-kind works of art by talented local and regional artists. The finished Pets will be unveiled at a cocktail reception in the lobby gallery of Graydon on Main on October 19th and remain there on public display until the event.

Participation as an advertiser will provide an excellent opportunity to promote your business at reasonable rates to an upscale, professional audience and will also support a great cause. Pets In Need is Greater Cincinnati's only nonprofit resource for very low cost veterinary care. More information about us is included in this packet.

Please email us at PetCassoCincinnati@gmail.com with any questions. Thank you for your consideration.

Pets In Need of Greater Cincinnati, Inc.
520 W. Wyoming Ave, Cincinnati, OH 45215
www.PINCincinnati.org



2017 EVENT PROGRAM ADVERTISING

Name of Business: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website and/or Facebook Page: _____

Program size is 8 ½' x 11' | All pages are full color

Ad sizes: Full 7 ½" x 10" ~ Half 7 ½" x 4 ¾" ~ Quarter 3 ½" x 4 ¾"

Inside Front Cover - \$450 Full Page - \$250 Quarter Page - \$75

Outside Back Cover - \$450 Half Page - \$125

Payment:

Master Card VISA Discover Am Ex Check enclosed *

Name on card: _____ Amount: \$ _____

Card number: _____ Exp: _____ CVV (3 digits): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

* Please make checks payable to: Pets In Need of Greater Cincinnati
Attn: Petcasso 2018 | 520 W. Wyoming Avenue | Cincinnati, OH 45215

DEADLINE IS FRIDAY, OCTOBER 12TH

Email to Collette at email@colletteonline.com

Ads must be "PRINT READY" in PDF format. If you are unsure what "print ready" means, please contact Collette before sending!

**About Us:**

The mission of Pets In Need is to provide affordable, high-quality veterinary care to allow individuals and families of limited means to enjoy the benefits of healthy and responsible pet ownership.

Founded as a 501(c) (3) nonprofit organization in 2012, Pets In Need is the only permanent veterinary resource of its kind in the Greater Cincinnati area. We are committed to keeping pets healthy and together with the families who love them. The very low-cost services that our clinic provides are often the difference between a pet staying in a loving home or being surrendered to a shelter.

Who We Serve:

We believe that regardless of financial status, everyone deserves to have the joy of a pet.

Located in Lockland, our clinic serves pet families whose total household income is at or below 150% of the federal poverty level. There are no geographic restrictions and pet owners come from the entire Tristate area encompassing 15 counties and 127 zip codes.

Programs & Services:

- Wellness care, basic diagnostic testing and treatment of acute and chronic health issues
- Vouchers for low-cost spay/neuter surgeries
- Monthly flea and heartworm prevention
- Pet food from Steffi's Pantry
- Compassionate end-of-life care

In 2017:

- Pets In Need served pets from more than 1,800 low-income households
- The clinic provided 5,442 veterinary care visits, 4,779 vaccinations and 535 spay/neuter vouchers

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