

PAINTEDPETS



Petcessä
2017

Artist Information
and Application



Timeline

Friday, May 12th: Application deadline

By May 31st: Forms delivered to artists

Friday, September 8th: Completion deadline

September 15th to September 21st: Pets to be professionally photographed

September 22nd: Painted Pets Unveiling Party

Cincinnati Art Museum | Miró Gallery | 6pm – 8 pm

September 23rd to November 16th: Pets to be promoted/on public display in various locations

November TBD: Online auction to open to the public prior to the event

November 18th: Petcasso 2017 |The Center| 7 pm – 11 pm

The Pets

Each participating artist will select a cat or dog from 12 fiberglass forms. Photos of the forms and a few examples of finished pets are included in this packet. No more than two artists may choose the same form. First come, first served will be the rule.

Artists receive a \$50 allowance for supplies. (See attached recommendations for finishing. The forms do NOT have to be finished to allow for placement outdoors.)

Artists Benefits

- Prominent recognition on the Petcasso pages of the Pets In Need website and social media pages
- Listing in the pre-event online auction, including photos and artist information
- Listing with pet photo and artist bio in the Painted Pets section of the event program
- Half-page ad in the event program
- Two tickets to Petcasso 2017

Artist Commitments

- Artists will deliver completed pets no later than September 15th
- Artists will “name” their pet and provide a short “pet bio”, including the inspiration for the pet
- Artists give permission for *Petcasso 2017* to use name, logo, web address, and any artwork photos in printed event advertising and promotional materials and/or on social media and website.



ARTIST APPLICATION

Submit to: Petcasso 2017 | 520 W. Wyoming Ave. | Cincinnati, OH 45215 or by email to PetcassoCincinnati@gmail.com

DEADLINE IS FRIDAY, MAY 12TH

ARTIST INFORMATION

Name _____

Address _____

Phone _____

Email Address _____

Website _____

Facebook _____

PET SELECTION

First choice: _____ Second choice: _____

(No more than 2 artists may choose the same form – first come, first served.)

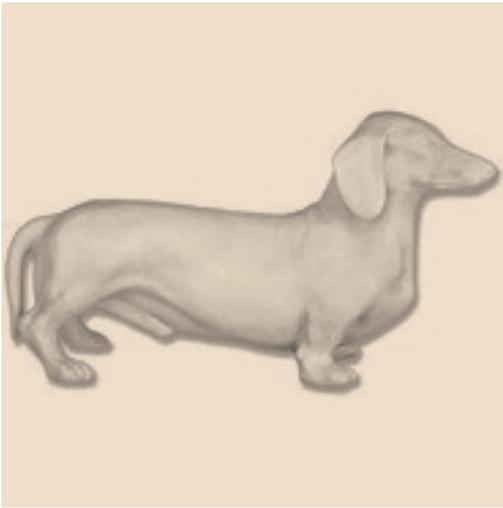
PROJECT DESCRIPTION

If you can at this time, please provide a brief preliminary design concept. (This is only to alert us of any substantial similarities or duplication.) _____

ARTIST BIO

Signature: _____

Date: _____



DACHSHUND
12" H X 20"W X 6"D



PLAYFUL PUP
17" H X 29"W X 7"D



BASSET HOUND
18"H x 24"L x 9"D



SITTING PUP
20"H x 25"W x 12"D



WALKING KITTY
14 H X 19 L X 5"D



SITTING KITTY
28" H X 18"W X 14"D



FANCY KITTY
15”H X 12”W X 10”D



STANDING KITTY
16”H X 18”L X 7”D
-OR-
20”H X 23”L X 9”D



STANDING PUP
19”H X 23”L X 11”D



SLEEPING KITTY
4”H X 11”L X 8”D



BULLDOG
—8” H x 12” L x 6” D



POODLE
21” H X 21” L X 7” D

FINISHED EXAMPLES
(The sky's the limit...)



Doodles by Holly Schapker (Petcasso 2016)



(DECOUPAGE)



Max by Mara McCalmont (Petcasso 2016)



(GLASS AND CERAMIC MOSAIC)



Airulos with Shark Girl
By Casey Riordan-Millard (Petcasso 2016)



Puplo Picasso by Robin Hartmann
(Petcasso 2016)



About Us:

The mission of Pets In Need is to provide affordable, high-quality veterinary care to allow individuals and families of limited means to enjoy the benefits of healthy and responsible pet ownership.

Founded as a 501(c) (3) nonprofit organization in 2012, Pets In Need is the only permanent veterinary resource of its kind in the Greater Cincinnati area. We are committed to keeping pets healthy and together with the families who love them. The very low-cost services that our clinic provides are often the difference between a pet staying in a loving home or being surrendered to a shelter.

Who We Serve:

We believe that regardless of financial status, everyone deserves to have the joy of a pet.

Located in Lockland, our clinic serves pet families whose total household income is at or below 150% of the federal poverty level. There are no geographic restrictions and pet owners come from the entire Tristate area encompassing 15 counties and 127 zip codes.

Programs & Services:

- Wellness care, basic diagnostic testing and treatment of minor health issues
- Vouchers for low-cost spay/neuter surgeries
- Monthly flea and heartworm prevention
- Pet food from Steffi's Pantry
- Compassionate end-of-life care

2016 Vital Statistics:

- Pets In Need served pets from more than 1,900 low-income households
- The clinic provided 5,222 veterinary exams, 4,995 vaccinations and 736 spay/neuter vouchers

Key personnel:

- Ann Ramsey Hill, *Executive Director*
- Bruce Hughes, *Board Chair*
- Ann Keeling, *Media Contact and Board Vice Chair*
- Jack Walkenhorst, DVM, *Board Member*
- Lavender Cahill, *Clinic Manager*
- Teresa Dasenbrock, *Accounting Manager*
- Cheryl Harris, DVM, *Medical Director*

520 W. Wyoming Ave. | Cincinnati, OH 45215

Phone: 513-761-PETS (7387)

Email: info@PINCincinnati.org

Follow Us: @PINCincy



RECOMMENDED MATERIALS FOR DECORATING THE FORMS

Please regard all of this information as suggestions on how to proceed. The entire process depends upon an artist's knowledge of materials and proper application. If in doubt -- EXPERIMENT.

“Bondo Body Putty”: Comes in a tube, for filling small holes and making small repairs; and Bondo fiberglass body repair kit for making larger repairs. (Can be purchased at PepBoys, NAPA or other auto supply stores.)

“Paints”: All professional-grade artist acrylic or oil paints will do the job. For ease of application, good color stability, and national availability in art stores, we recommend Liquitex Soft Body (medium-viscosity) Acrylics. The high-viscosity paints are too “gluey” to move around with ease. You will need 59 ml (2 oz) tubes or jars, in the colors of your choice. (Two 7 oz. tubes should cover a medium sized form in one color.) Go to www.cowpainters.com, click on the Projects & Partners tab, then PARTNER LINKS in red and then **Dick Blick**. Once on **Dick Blick's** website, click on Paints, Acrylics, Liquitex Heavy Body paints, Soft Body paints. Drying time for acrylics is 20 minutes to the touch; oil paints take much longer. You should allow the paint to cure completely before the form is sealed with the clear coat. Typically curing time for acrylics is 7 days, with oils the curing time can be much longer.

“India Ink”: We don't recommend the use of pens or markers on the fiberglass forms because they tend to run when sealed. Another problem with markers is that even the inks marked lightfast tend to fade quickly in the direct sunlight.

“Golden Polymer Medium – Gloss”: 250 ml or 500 ml bottle for decoupage. Use full strength, immersing paper in medium, applying it to the form, and removing all air bubbles with your hands. Remove excess medium with almost-dry sponge. Let it dry for several days before varnishing. Make color copies on a laser printer or copy machine of any pictures or images from magazines that you wish to decoupage. The inks are more permanent and the paper will hold up better than photographic or magazine paper. Order from **Dick Blick**.

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Cowpainters, LLC

Women owned and operated

Phone (773)525 5720 Fax (773)525 5721

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“Lascaux UV-1 Gloss Varnish”: For a protective coating on your artwork before clear-coat at auto-body shop. You will need a 250 ml. bottle for small or mid-sized forms and 500 ml bottle for large forms. Order from *Dick Blick* or *Jerry’s Artarama* (check under PARTNER LINKS on Cowpainters website, Projects & Partners tab) as soon as you get your assignment, because it can’t be found in most stores and most art catalog houses run out and have to back-order it. **THERE IS NO GOOD SUBSTITUTE FOR THIS PRODUCT.** To use, dilute 3 or 4 parts varnish to 1 part water (you want it to be light) and filter through gauze. Use nylon brush, and have a large jar of water handy, to immerse your brush in if you have to pause when varnishing. It sets up quickly, so if you pause, don’t begin again until the varnish is dry (15 minutes or so). It goes on slightly cloudy, but dries crystal clear. Immediately remove air-bubbles if they form by touching lightly with brush. Takes about 1 hour to dry.

“MagicSculp Epoxy Putty”: Primarily used for altering the surface or adding sculptural elements to the form. This product comes in two tubs and you mix equal parts together to activate the product. An artist who works with MagicSculp often suggested using a little more hardener than resin to ensure that the mixture will harden completely. Complete directions for usage will be found on these websites, along with ordering information: www.magicsculp.com and www.restorersupplies.com, as well as sculpt.com. The product will adhere to the fiberglass form if you rough up the surface and drill a few small holes, so you can push the MagicSculp into the holes for a better bond. It is non-toxic, allows a couple of hours of working time before it sets up, and after dry (12 hours) can be sanded, if necessary, and painted with ease. The shelf life of MagicSculp is two years; it is best not to use this product after 2 years. MagicSculp is polymer-based and will fade in UV light. It is necessary to prime, paint, and Lascaux epoxy putty to prevent color fading.

“Mosaic tile or mirrors”: You will be applying mosaics over a primed surface, so follow the directions from your tile outlet. Treat the form as though it was a bathroom wall (example: use thin-set adhesive and sanded mortar) using whatever the tile store recommends. These forms should be sealed with mosaic sealer, not auto body clear coat.



We do not recommend using broken pottery because some of the colors will not be color-fast and may fade outdoors. It is also difficult to be certain that the mortar completely covers any broken edges, so that people will not get scratched or cut by them.

“Glues, Adhesives”: Of course you will want non-aqueous glues such as jewelers cement, Liquid Nails, Gorilla Glue, Loctite indoor/outdoor adhesive sealant or epoxy cements. Do not use Elmer’s glue or other water-soluble glues. Remember that people will try to peel off anything that you glue onto a form. You can also use MagicSculp epoxy putty as glue if you rough up the form and the item to be glued, and drill into each side so that the epoxy putty can form a true bond.

“Fabrics”: If you are going to apply a fabric such as cotton to the form, as a decoupage, you can use the Golden Polymer Medium as described above. There is an alternative product called Paverpol, which is available online. It is very similar to a Polymer Medium, but with more staying power. You may also use MagicSculp’s more viscous cousin, MagicSmooth. MagicSmooth is a two part epoxy resin medium that can be applied to heavier organic fibers/materials. There is also a fabric hardener often available through autobody supply stores. If you are going to harden fabric with this and apply it to the form, you should know it is an extremely toxic material that will need to be worked with outdoors, away from children and pets, and you will need to wear a respirator, rubber gloves and eye protection. We do not recommend this and would not do it ourselves. Please note that fabric fibers and dyes are not meant to withstand weather conditions. Textile dyes will fade! You will need to prime and paint any textile surface!

Note: These tips have been compiled from the experience reported to Cowpainters by public art project artists across the country and are provided for the information of our clients' artists. Please regard all of these tips as *suggestions* on how to proceed. The entire process depends upon an artist's knowledge of materials and proper application. If in doubt -- EXPERIMENT. We are happy to share this information with our clients, but Cowpainters cannot assume, and expressly declines, any warranty or liability for the finished artwork.



PREP & PAINTING TIPS©

ARTIST INFORMATION HOTLINE: (773) 525-5720

Preparation: Your form is primed white. Wash the surface while looking it over carefully to see if there are any holes to fill or defects in the surface that must be fixed before proceeding. **If small holes are found:** fill with a bondo-type product sold in a tube and available at auto supply stores. Smooth with spatula and let set before sanding. For your health and safety, **always wear vinyl or rubber gloves and dust masks or respirators when prepping critters.** Work in a well-ventilated space. CLEAN UP THE DUST WITH DAMP MOPS, DON'T SWEEP. If you find any areas where the primer appears to be flaking off, stop and call the *Hotline* for suggestions. To assure a strong bond when painting the form, we also recommend that you rough up the surface primer a bit or gesso the form before beginning.

Paint and Varnish: We recommend acrylics by Golden, Windsor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. You can also use the oil paints of your choice; please paint in thin layers when using oils, letting each layer dry thoroughly between applications. Latex wall or house paints are not recommended. Craft-quality paints such as Delta Ceramcoat Acrylics are not formulated to withstand outdoor conditions and will peel quickly, do not use them. Avoid paints that do not have a high colorfast rating -- you don't want your design to disappear in the sunlight! **Protect your artwork** before the form leaves your studio by varnishing with a coat of **Lascaux UV-1 gloss varnish (over acrylic paint only)**. If it is not available at your local art supply store, it can be ordered from Dick Blick Art Supply (www.dickblick.com). While there are other products out there, **Lascaux is the best**. Order one 250 ml bottle for a small form, 2 bottles for a medium sized form and 3 bottles for a large form. One coat of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear-coated. If you are planning to **decoupage or apply mosaics** to your form, please call or email for additional information.

Clear-Coat: The art project should arrange for a final finish with an auto-body clear coat, which will create a hard-shell high-gloss finish with a UV-protection component. Our auto-body shop uses Sherwin Williams' automotive urethane 7000, cured at no more than 140 degrees for no longer than 40 minutes. It is recommended that you do not clear-coat over mosaic or mirrored surfaces.

Additions and Extensions: Remember that anything you add to the creature will be vulnerable. Vandals (and the weather) will try to remove add-ons, so think "permanence" when planning and executing your design. There are professionals in your community who can help you do this, such as auto-body shops and other professionals who work with fiberglass. If you wish to sculpt forms onto your fiberglass form, use epoxy putty. You may want to start with your local art supply or hardware store. If they are unable to provide the product you are looking for, however, you may find it on the internet at www.magicsculpt.com and/or www.restorersupplies.com for epoxy putty and product tech support. To glue stuff onto your creature, use liquid nails or jewelers cement, epoxy adhesives or Bond 527 multi-purpose cement. We do NOT recommend that you add hats, bags and other items made of fabric. They will deteriorate outside. **REMEMBER THAT BUYERS WILL NOT BE HAPPY WITH FAULTY ARTWORK SO THINK PERMANENCE!!!**

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